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Minister of Finance Joe Oliver 511 Lawrence Ave West Toronto, Ontario M6A 1A3

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Dear Minister Oliver,

The statements you made at a press conference regarding complaints filed to the Competition Bureau regarding the marketing spun by Canada Goose Inc. in use of their coyote fur are worrisome to us, as well as many of our supporters.

We at The Association for the Protection of Fur-Bearing Animals (The Fur-Bearers) have spent many years examining the concept of humane trapping and determined that it is a fallacy. Traps such as the padded leg-hold are designed to hold an animal against their will for as long as three days in some jurisdictions. During this time, they fight to escape – in some cases so desperate that they will twist their limbs until they break, then gnaw away the remaining flesh and muscle.

The fur industry, along with your government, point to a trade agreement known as the AIHTS – Agreement on International Humane Trapping Standards. What you may not know is that under the rules of this so-called agreement, 20 per cent of traps do not need to perform as designed – meaning 1 in 5 animals will be left to knowingly suffer; quick kill traps can take as long as 5 minutes to asphyxiate an animal (imagine standing on your own dog's throat for five minutes to euthanize him); and numerous injuries such as gouged eyes, broken bones, internal bleeding and lacerations are deemed 'acceptable' within the parameters of a 'humane' trap.

We invite you to visit our website and see the truth about so-called humane traps. Watch the agony and fear of the animals and tell us – and the rest of the animal lovers across our country – that you support their use. It is time for you and your government to take responsibility and see the truth about trapping. It is time to accept that Canadians, by and large, want to make fur history.

We welcome an opportunity to discuss with you further the realities of trapping and the fur industry and present to you the hidden truths these lobby groups don't want you to see.

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